San Francisco
The past week was a busy one with much of my time spent in San Francisco. I was able to leverage that trip and cover many bases while I was there. First, I attended the AACC Conference and was a part of many of the committees and panels. I chaired the Presidents’ Round Table meeting, served as a panelist on the 21 Century Implementation Team on Developmental Education, participated in the ACCT’s Aspiring Presidents workshop and attended the conference.

While in San Francisco area, I also attend the California Diversity Council Board of Directors’ meeting in Concord. Later, I was joined by some of my Coast teammates in providing a presentation to prominent bond rating agencies, Moody’s and Standard & Poor's. We are all anxiously awaiting the rating awards and I will report them as soon as possible. At this point, we are on track to have the first issuance of Measure M funds by the end of May (at the latest).

Social Venture Capitalism
I met with Jack Shaw this week to discuss Social Venture Capitalism and how this developing funding methodology may impact our colleges and our communities. According to some, social ventures and entrepreneurs are not afforded the traditional funding mechanisms that come with a traditional business plan. Donations and grants don’t allow them to innovate and grow. They have virtually no access to capital markets and little flexibility to experiment at various stages of growth. As you know, the Coast Launchpad is working toward developing an entrepreneurial incubator. Working with Mr. Shaw and others brings us closer to developing a viable model for the entrepreneurial incubator.

Final Stop on the Listening Tour
The District office was the final stop on the Listening Tour. It is always great to hear from our Coast family members and to get their perspective on the many issues that we face. As at the other campuses, I received feedback in writing that we are gathering and will post soon. I would like to thank all of the participants for their attendance and insights.

Energy Management
I met with local energy management experts that are industry leaders to discuss ways and opportunities for Coast to realize cost savings and energy generation from energy management programs and services. The discussion revolved around Coast as well as how we can collaborate regionally to gain efficiencies. These types of conversations and relationships will continue to be important as we position the District to be eligible for Prop. 39 funds as they become available and as matching funds for Measure M projects.
Marketing Executives
I also met with a local marketing executive to learn about ways to increase visibility relative to enrollment management goals and to increase our community interaction. I will be sharing these ideas with the executive team and look forward to more discussion.

Sincerely,

[Signature]
CR&R Waste & Recycling Services Pledges $500,000 for OCC Recycling

Thursday, April 25, 2013

CR&R Waste and Recycling Services has pledged a gift of $500,000 to support Orange Coast College’s Recycling Center, including a major expansion that will enable the campus center to accept more materials and operate more efficiently.

The gift will be paid over a period of five years – at $100,000 per year – according to Doug Bennett, director of OCCs Foundation. CR&R, based in Stanton, is one of Southern California’s most innovative and successful recycling and waste collection companies, serving more than 2.5 million people and 5,000 businesses throughout Orange, Los Angeles, San Bernardino, Imperial and Riverside counties. The company handles waste for the college and has also worked with the campus Recycling Center for many years.

In addition to its financial support, CR&R will provide engineering expertise for the Recycling Center expansion as well as advice on handling materials at the center. Support for OCC’s Recycling Center is a continuation of CR&R’s commitment to recycling and community education, according the company president David Ronnenberg. “CR&R, through its network of domestic and interventional recycling markets, will assist OCC in delivering and marketing recyclable materials and assure that all available markets always remain viable for products collected at the OCC Recycling Center.”

Dougherty & Dougherty, a Costa Mesa-based architectural firm, is working on plans to for the Recycling Center that will provide an additional 22 parking spaces to the current eight spaces.

“Every day people pull in and pull right back out,” said OCC sustainability coordinator Mike Carey, who has managed the Recycling Center for the past 30 years. Associated Students of Orange Coast College has already committed $1.5 million to the center’s expansion, which will also include an educational center and instructional classrooms.

“We are excited to work with CR&R. Together OCC and CR&R plan to reach out to the campus and community,” said Janet Terrell, chairperson of the OCC Foundation, who helped initiate the CR&R sponsorship. The company plans to provide educational programs
to OCC students and staff, local youth and the greater Coast Mesa community. CR&R recycling team members will also serve as educational consultants for college environmental programs.

The OCC Recycling Center was established in 1970 when environmental activists Ralph Nader and Gaylord Nelson visited the campus to promote the first ever Earth Day and student leaders asked what they could do to help the environment. Nader suggested a recycling drive. The OCC Recycling Center was born.

Since then the operation has grown. Carey said the center provides jobs for three full-time staff members and 26 part-time students. It also pays its own expenses, from the phone bill to a new deck made from recycled plastic. Proceeds also support student scholarships and provide funds for student services. Last year the center generated $380,000 for the college.

Each day the Recycling Center collects 75,000 plastic bottles, 50,000 aluminum cans, a ton of metal and another ton of newspaper – equivalent to 17 trees. More than 2,500 community residents bring recyclables to the center each week.

The Recycling Center also accepts electronic waste, such as computers, television monitors, cell phones, small batteries and fluorescent light bulbs. The center does not accept furniture, auto or marine batteries or liquid hazardous waste, including used motor oil.

Located on Adams Avenue near Fairview Road, the Recycling Center is open Monday through Saturday from 9:00 a.m. to 5:00 p.m., when clients can receive cash for California Redemption Value (CRV) beverage containers. The center is open on Sundays for donations only.

**Students Create Architectural Garden for South Coast Plaza Show**

Students from Orange Coast College's Horticulture Club and Architectural Technology teamed up to create a unique entry for South Coast Plaza's 24th Annual Southern California Spring Garden Show, April 25-28.

Following the show theme of “Garden as Art,” the OCC exhibit focuses on environmental art. The garden’s architectural forms mimic lines found in nature like a nautilus’s shell or a fern’s unfurling fronds.

Under the direction of horticulture instructor Rick Harlow, the club built the entire project on campus and transported it to South Coast Plaza’s Crystal Court, where they spent three nights re-assembling the garden in time for today’s opening. Students also selected the plant palette and installed plants and other materials donated by several local businesses.
OCC’s ambitious garden project focuses on environmental art and features an extraordinary contribution from environmental artist Andy Goldsworthy. Working from the Goldsworthy designs, students from Professor Rose Anne King’s Design Build 2 class began creating models for the garden structures that would be included in the garden show design. The models were then presented to the Horticulture Club’s executive Garden Show team – Debbie Coultas, Lynn Neal and Lorry Ann Lup.

This is OCC’s fourth year of participation in the SoCal Garden Show, which features more than 80 specialty garden vendors who offer exotic plants, creative ideas and unique garden accessories for sale. Horticulture experts will present free seminars over the four-day event. Children are invited to participate in garden projects, crafts and other interactive on Saturday, April 27, and Sunday, April 28.

For more information about the garden show, visit [http://www.springgardenshow.com](http://www.springgardenshow.com).

**Alumni & Friends Slate Silent Auction on Tuesday**

Orange Coast College Alumni & Friends will host a 30-Minute Silent Auction on Tuesday, April 30, at 2:45 p.m. at the Captain’s Table. Proceeds will benefit Alumni and Friends scholarships. Everyone is invited to bid on donated prizes that include passes to Festival of Arts, Orange County Fair, Balboa Island Fair, as well as tickets to Laguna Playhouse and Angels baseball. Other prizes include wine, beaded jewelry from Indonesia and gift certificates to local restaurants.

Questions? Call Liz Parker, Foundation at x25707 or email eparker@occ.cccd.edu.

**NB Film Festival to Screen Work by OCC Filmmakers**

The Newport Beach Film Festival will showcase the work of Orange Coast College film students on Sunday, April 28 at 1:00 p.m. at the Regency Lido Theater, 3459 Via Lido, Newport Beach. OCC Shorts includes seven films written, filmed and produced by OCC film and video students.

A follow-up reception, celebrating OCC’s 10-year anniversary with the Newport Beach Film Festival, will follow the screening from 3:30 to 5:00 p.m. in the Art Center.

The festival will run from April 25th through May 2nd at Triangle Square, Regency Lido and Big Newport theaters. The event has grown to include more than 400 films from 50 different countries, and it attracts more than 50,000 filmgoers each year.

Tickets for OCC Shorts are available on the Newport Beach Film Festival website, [http://www.newportbeachfilmfestival.com](http://www.newportbeachfilmfestival.com), for $5.