Strategic Foresight Session
Last Friday, a strategic foresight workshop facilitated by Andrea Saveri was held for members of the Chancellor’s Cabinet. The workshop focused on identifying disruptive forces and how to recognize their impact upon community colleges. There was also discussion surrounding each individual’s vision for the future of Coast Community College District and the impact upon learners, the learning system and student success. Groups developed potential strategic approaches to business model innovations and discussed how to better address stakeholder issues. Attached are visual representations of the day’s events.

Election
Thank you for supporting Measure M and Prop 30! It is because of you that Coast Colleges will be able to help our students, veterans and local community members reach their educational goals. These constituents will be able to benefit from building repairs and upgrades, program development, enhanced workforce preparation and up-to-date technological implementation. I look forward to the wonderful opportunities we will be able to afford our students!

Orange County Legislative Task Force
On Thursday, I attended an Orange County Legislative Task Force meeting, along with Trustee Mary Hornbuckle and Public Affairs Director Martha Parham, where we had an election debrief and discussion. The task force is working to finalize its priorities for the legislative year that will include consideration of veteran’s issues and a new economic impact study.

Hurricane Sandy Donations
It is never too late to help! The Coast Community College District Foundation is still collecting monetary donations for those on the east coast who have suffered so much from Hurricane/Super Storm Sandy. Any amount is welcome and will be greatly appreciated. All donations will be forwarded to the Red Cross and Salvation Army for distribution on Friday, November 16.

Checks should be made payable to the: Coast Community College District Foundation. Please make notation in lower left of check: Hurricane Sandy, and send checks via interoffice mail or regular mail to: CCCD Foundation, 1370 Adams Avenue, Costa Mesa, CA 92626.

Thank you for thinking of, and helping, others.

Board Meeting Reminders
November 20 - Regular Meeting
December 12 - Regular/Organization Meeting
January 16 - Regular Meeting

Chancellor’s Calendar
Week of November 12, 2012
Monday - Veterans’ Day
Tuesday - Wednesday
In the office
Thursday - Friday
CCLC, Los Angeles
CDMA Workshop
Today I had a chance to meet with our Coast District managers at the CDMA workshop. This event provided the managers a chance to come together to review the ideas and concepts of Flash Foresight by Daniel Burrus. It was a great way to bring everyone together in a fun environment to discuss management and change. Most exciting was a special musical performance by Thomas Selzer and the Fizzy Pops. Great job everyone!

Veteran’s Day
I want to take this time to remind everyone how blessed we are to live in a free country. Veteran’s Day gives us an opportunity to celebrate and honor all of our veterans and active military service men and woman who continue to dedicate their lives to protect our freedom. I am truly grateful for all they have done and continue to do. I hope everyone has a safe and enjoyable Veteran’s Day.

Sincerely,

[Signature]
DISRUPTIVE FORCES SHAPING THE FUTURE OF COMMUNITY COLLEGES

FROM HIGH FIDELITY LIFE DATA SUPPORTED TRANSACTIONS
TO PERSONALIZED, IMMERSIVE DATA WORLD

FROM DATA-DRIVEN CAREER PATHS
TO DYNAMIC MOSAICS OF E XPERIENCE AND SKILL

FROM POP-UP LEARNING DISTRICTS
TO TOP-DOWN URBANISM

FROM RECOMBINANT CITIES
TO OPEN INCLUSIVE CIVIC LABS

COGNITIVE UNIVERSE

DATA-DRIVEN PHYSICAL ENVIRONMENTS

REALITY IS BROKEN YIN MCGONAGLE

THE EMERGENCE OF TALENT CROWDS

LEARNING IS A MANAGED DOMAIN

LEARNING IS A FILTER ON LIFE CHOICES

MULTIPLE METRICS AND REPRESENTATIONS OF SKILL AND POTENTIAL

SUMMARY

LEARNING PRACTICE

CONTEXTUALIZED, LEARNING-DRAINED INTERVENTION

ENHANCED, LEARNING-BASED INTERVENTION

TRANSFORMING LEARNING GEOGRAPHIES THROUGH DATA

SUPER LEARNING ANALYTICS

SUMMARY

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MULTIPLE METRICS AND REPRESENTATIONS OF SKILL AND POTENTIAL
Disruptive Forces Shaping the Future of Community Colleges — Gotham

Modular Industry

FROM
Lineal Value Chain & Control

“Content”

TO
Complex Value Web of Co-Creation

(Brokering) Facilitation

Value is Pushed Out to the Edges

FROM

Watch for

Watching for

The Great Unbundling — Travel

Digital Brokers & Social B2B

Transformational Assessment & Certification

Transformative Learning Productions

How to do it all while accommodating standards, international norms

Digital tech is the solvent — learning the glue out of much cherished Social, political, & business structures

Paul Salt

"How do we spread the good news?"

Selling like a fox: all small, havoc across the end, bridge the gap

Summary

New Learning Ecosystem

Modular, Opportunistic, Personalized

Context-Aware Self-Correcting Embedded

New Behaviors: Risk, Failure, Experimentation

Empowers Educators, Parents, Employers, Students to Innovate

Unlocks New Energy + Talent for Education

A New Learning Ecosystem
themes and insights about stakeholders

- student
  - ms. thomas
- faculty member
- learner
- employer

insights from looking at these stakeholders:

1. Impression: There are no limits.
2. Making a difference in their world, but what's in it for me? It's also big.
3. Want words/limits.
4. They're asked: What do you know that you've learned? Show me.
5. There are no boundaries. Their geography is the virtual world.

looking at multiple learning sources.

1. Visioning new curriculum to meet the market needs.
2. Overwhelmed, unprepared, challenged, no/limited sense of responsibility to bring student, class back.
3. Continuously creating a positive environment for the campus community.
5. Maintaining open access.
6. Increased Collaborative environment.
7. Facilitating a new model.
8. Increasing community outreach.

ed program:

- form education
- credentials
- accountability
- assessment
- certification

(Don’t care if it’s real or fake. creativity)

learner:

- pose 38yo
- single mom
- returning student

employee:

- bo - ing
- st. et. m.
- they need it.
- they hear a lot @ r & d.
- new products.
- need employees w/ scope, vision.
- ROI
- they're seeing globalization - msg.
- base workforce being globalized.
- need multicultural.
- diverse workforce.
- pain.
- pay growth.
- retention.
- stability.
- labor laws.
- gain - market share, say no, records, in innovation, metrics,

administer:

- allie

 educator:

- credentials.
- employer.
- certification.
- self?
- the educator.

student:

- upcoming
- student.
- boundless.
- pose 38yo.
- simple mom.

insights from looking at these stakeholders:

1. faculty member
   - currently working hand, anticipating more work, but automated. will require a lot of personal touch but won’t be seen as work.
   - concerned with keeping the integrity of the learning of the new technology.
   - frustrated w/lack of training available to implement the tech.
   - she’s dealing w/ disconnect w/people who aren’t familiar w/online environments.
   - skepticism + nuances + users + tech.
   - formal: time consuming. and they have different tech skill sets.
   - constituencies are all expecting more for less.
   - dealing w/public perception that people arebuf working less, doing no less.

2. student
   - currently working hand, anticipating more work, but automated. will require a lot of personal touch but won’t be seen as work.
   - concerned with keeping the integrity of the learning of the new technology.
   - frustrated w/lack of training available to implement the tech.
   - she’s dealing w/ disconnect w/people who aren’t familiar w/online environments.
   - skepticism + nuances + users + tech.
   - formal: time consuming. and they have different tech skill sets.
   - constituencies are all expecting more for less.
   - dealing w/public perception that people arebuf working less, doing no less.
PLAYING WITH BUSINESS MODELS

**Long-Tail**
- Existing prod/svc eg.
  - Facility Rental

**UnBundled**
- Seaport (Coase) - use it for the other schools
- Partner w/ other
  - Community college, in the
  - area
- Contracts - COPS
  - (Innovate in Del même)
  - district
- Social enterprise, eg.
  - Recycling center, fairs, etc.
  - Food svc + Starbucks, etc.
  - Eclectic Café

- Multi-Sided
  - Contact Ed Credit = Paying for the credit - entity need
  - Contact to teach
  - the class/let it
  - Multi-Campus
  - Have benefit when play
  - different campus

**Premium**
- Resume writing workshops
- Premium online or in person
- More interviews
- Offer some fee
- Premium service
  - > Add on premium services
  - > Premium service

**Multi-Sided**
- Contact Ed Credit = Paying for the credit - entity need
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---

**Combining Biz Models**

1. Email Mona at Khan Academy and
   discuss the
2. If she agrees, we provide tutoring to get them over, specifically
3. Do 8 weeks, take assessment test
   again. If successful, can jump
Reps From 24 Colleges To Visit Campus Nov. 14

Students will have an opportunity to meet representatives from 25 four-year colleges and universities at Orange Coast College's College Fair on Wednesday, November 14th. Admissions officers from the University of California and California State University campuses will attend, as well as representatives from private four-year colleges and out-of-state universities. The fair will begin at 10:00 a.m. and continue until 1:00 p.m. in front of Watson Hall at 2701 Fairview Road, Costa Mesa. The fair is sponsored by OCC’s Transfer Center. Admission is free; the public is invited to attend.

'Persian Room' Author To Speak At Library Nov. 13

Farmer, author of the first-ever oral history of New York's premiere cabaret, “The Persian Room,” will present an insider's view of celebrities and their stories on Tuesday, November 13th, at 7:00 p.m. in the Orange Coast College Library. The program is sponsored by the Friends of the Library. Donation is $5 or a gently used book. Admission is free for OCC students. Proceeds will benefit the OCC Library.

Farmer, wife of OCC security coordinator John Farmer, researched the book from her apartment in the famous Plaza Hotel. To get the story, she interviewed dozens of iconic performers, including Andy Williams, Polly Bergen, Diahann Carroll, Connie Stevens, Lesley Gore, Patti Page, Carol Lawrence, Jack Jones and Michele Lee. The author will sign books following the presentation.
Annual Thanksgiving Baked Goods Sale At Student Center Café

Give your kitchen a break this Thanksgiving and order your holiday baked goods, including pies, dinner rolls and quick breads, from the OCC Student Center Café. Orders will be accepted through Thursday, Nov. 19th, and can be picked up on Wednesday, Nov. 25th, from 12:00 to 2:00 p.m.

Double crust apple pie is $8.25, pumpkin pie $8.75, and pecan pie $9.25. Dinner rolls are $3.25 per dozen. Pumpkin and banana quick breads are $4.50 per loaf, and cranberry orange walnut bread is $4.25.

Submit your order in the Cafeteria mailbox or to Rosio Salcedo in the Cafeteria office at x26435. It is recommended to pre-pay your order for a speedy pick-up.

Peter Leal Captures The Lucent Dossier Experience On Two Coasts

OCC School of Photography alum, Peter Leal, opens his exhibit "The Lucent Dossier Experience: Reflections From the Palace" on December 3, 2012, running through January 29, 2013, in the Matsuko and Sati Yoshida Student Projects Space in OCC’s Arts Center.

"What I learned from the Orange Coast College School of Photography is that it has been regarded as one of the best photography schools in the country. There was nothing that I couldn’t get out of this department that I couldn’t get out of some of the very expensive art schools in California as long as I applied myself to it as best I could.

Peter has since completed both photography programs offered at OCC and is returning to study business and marketing.

'In an exciting turn of events, Lucent Dossier is now making their Broadway debut in Times Square at the Liberty Theater where selections of the same prints being exhibited at OCC and more are currently hanging on the Liberty Theater walls marking my New York City debut. It’s exhilarating to know I’ll have exhibits showing simultaneously on both coasts."

Peter credits OCC art photography professor Eve Luckring as a mentor for her inspiring learning experience and offers a special thanks to professor John Hesketh for invaluable coaching in digital color printing.

For more of Peter Leal’s work, visit: http://imagesbypeter.smugmug.com.