Vol. 25, No. 16

June 14, 2013

This Week at the District

Solano Community College Leadership Academy
I was honored to be asked to present at the Solano Community College Leadership Academy held last week. The academy focused on core competencies that are keys to success for higher education leaders. Competencies such as accreditation, crisis management, finance and budget development and the system perspective were all discussed. My presentation focused on promoting inclusion within a campus culture. While it was a pleasure to be a presenter at the event, it also served as research as we are proceeding with our own academy here at Coast.

Coast District Management Association
I would like to thank Trustee Lorraine Prinsky and Trustee Mary Hornbuckle for attending the CDMA Summer Social last Friday. I was unable to attend, but understand that it was a great event. I would like to thank the CDMA board members that have served this past year, especially Thomas Selzer for his outstanding leadership. I look forward to working with the new board members and the new president, Joe Poshek. Listed below are the managers of the year for each site with the Coast family. I hope you will join me in congratulating these managers on their well-deserved acknowledgement.

Coastline – Vinicio Lopez, Dean of the Le-Jao Learning Center
District – Martha Parham, District Director of Public Affairs
Golden West – Dwayne Thompson, Associate Dean of Research & Institutional Advancement
Orange Coast – Sean Rivell, Manager of Grounds

Sincerely,

[Signature]

Board Meeting Reminders

June 19 – Regular Meeting & Budget Study Session
July 17 – Regular Meeting
August 7 – Study Session & Regular Meeting
Martha Parham Named District Manager of the Year

COSTA MESA, Calif.—Dr. Martha Parham, Coast Community College District’s Director of Public Affairs, Marketing and Government Relations, is the 2013 District-site Manager of the Year. This year’s selection was announced at the District’s annual management association mixer on Friday, June 7.

Dr. Parham is responsible for promoting the District and its colleges, creating and maintaining relationships with the community, lobbying for Coast’s students by acting as liaison between the District and its legislators, and serves as the executive director of the District’s Foundation. Dr. Parham also played a large role in getting the District’s $698-million bond measure approved last November. It was the 9th largest bond measure in the nation.

“Martha is an excellent example of leadership and always goes above and beyond the call of duty,” said Chancellor Andrew C. Jones. “I am happy to see that her accomplishments have been recognized by her peers.” Board President Lorraine Prinsky shared, “Martha is extremely knowledgeable and, coupled with her skills, has done an outstanding job in promoting the District locally and nationwide. She is truly deserving of this honor.”

Dr. Parham is a resident of Lake Forest where she lives with her husband, Bill.

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_The Coast Community College District is comprised of Coastline Community College headquartered in Fountain Valley, Golden West College in Huntington Beach and Orange Coast College in Costa Mesa._
Wednesday, June 12, 2013

COMING EVENTS
(Find more info at www.coastline.edu/events)

June 14
Coastline TV commercial filming at Le-Jao Center

June 17
First day of summer session.
Schools First ATM opens at Newport Beach campus.
Free refreshments
10 a.m. to 2 p.m.

July 1
Coastline campaign launches at Westminster Mall

July 15-21
Coastline TV commercials air on MTV, VH1, E!, Comedy Central, & Cartoon Network

Recent press releases:
www.coastline.edu/news

Recent news clips:
www.coastline.edu/clips

President's Open Hour:
The President will continue to have the last Thursday and first Friday of each month available for Open Hour. Contact Laila Rusamiprasert at lrusamiprasert@coastline.edu if you wish to come by on those days.

Steelcase releases promotional video featuring Coastline staff and students
Click the following link to view the new Steelcase promotional video showcasing the Newport Beach campus as well as faculty members Fred Feldon and Dick Shiring:
http://www.youtube.com/watch?v=0sf1g303nTY
This project was filmed in March and coordinated by Michelle Ma, Coastline's Director of Marketing and Public Relations. Michelle worked with Steelcase and the LA-based production crew to arrange the shoot, the faculty and students, the classroom and common area shots, and negotiated for Coastline to retain the furniture (free of charge) and the full rights to the b-roll for future digital projects. This video serves as more than just a selling tool for Steelcase, it is also a showcase piece for Coastline. “Our campus, faculty members, class environment, and students were presented in such a compelling way, I’m sure students will be clamoring to take Math with Professor Fred Feldon or Professor Dick Shiring next semester,” said Michelle.

LPA, Inc. releases new digital booklet focused on Newport Beach campus
In another stellar example of joint public relations, LPA, Inc. (our architecture firm) has just released a new digital booklet which includes photos, verbiage, and embedded videos featuring the Coastline Newport Beach campus. You can view the digital booklet online at http://www.lpainc.com/news/studies.

U.S. Ambassador to Vietnam joins Congressman Alan Lowenthal for a Town Hall meeting at Coastline's Le-Jao campus
On June 1, Alan Lowenthal [CA-47] and U.S. Ambassador to Vietnam, Richard Shear, hosted a Town Hall meeting at Coastline's Le-Jao Center campus that was attended by more than 200 community members and media representatives. Board President, Dr. Lorraine Prinsky, Trustee Jim Moreno, President Lori Adrian, and Vice President Christine Nguyen were also in attendance, in addition to Westminster Mayor Tri Ta and elected officials from throughout Orange County. At the forum, Ambassador Shear presented and answered questions covering a variety of topics, from defense to immigration to trade, but the subject of most concern was human rights and religious freedom. Ambassador Shear stated that “human rights are inseparably linked” to other areas of US-Vietnam relations, and that he is doing everything in his power and influence to improve these areas of concern. To view news clips related to this event, please read Coastline’s online clip report at www.coastline.edu/clips.

College to film new TV commercial June 14
Coastline will be filming its new television commercial on June 14 at the Le-Jao Center from 2 to 5 p.m. The commercial will feature testimonials from four different types of Coastline students. The students featured in the 30-second spot are real students, and they will explain their commitment to their education and why Coastline was the right college for them. The commercial will air on local cable TV stations in July and December to stimulate applications and enrollment. To participate in the shoot as an extra, please e-mail mma@coastline.edu.
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(Continued)

Congratulations to the CST program for a successful “nerd” event
Mike Warner and Iliana Marin worked with VitalLinkOC and Coastline’s marketing
department to host a very successful special event on May 31. The workshop, titled
“Come and get your NERD on!”, drew more than 100 people interested in a career in
digital media, animation, or gaming, and served as a means to recruit students for classes
related to those fields. Due to the popularity, another event is planned for the fall
semester.

ABI program graduates 33 students
The Annual ABI Graduation and Awards Ceremony was held on May 22, 2013, at the
Coastline Newport Beach Campus. The ceremony honored the accomplishments of 33
ABI program graduates, and was highlighted by speeches from five student speakers:
Scott Friedman, Celeste Johnson, Patricia Lawson, Brian Tilden, and Danny Vu. Coast
Community College District Board President Dr. Lorraine Prinsky, Coast Community
College District Board Vice President Mary Hornbuckle, Coastline President Dr. Lori
Adrian, and Coastline Vice President Dr. Vince Rodriguez were all in attendance showing
their support for the unique program.
Public safety personnel, school leaders and campus officials are facing critical questions in planning for and responding to threats on or near campuses. How should leaders prepare for a potential active shooter, a violent intruder or a hostile individual?

The Leadership and Ethics Institute (LEI) is pleased to present the third in a series of symposiums on ethical issues impacting leadership. Our subject for this symposium is campus safety. As an ethical leader are you equipped to facilitate candid discussions with stakeholders and build strategies to address threats to campus safety? Leading ethically is a conscious choice and demands being prepared.

If you answer “no” to any of these questions, this symposium is for you!

1. Are you prepared to answer the tough questions from the media the next time one of these incidents happens on a campus in your jurisdiction or a neighboring community?
2. Do you have a written plan/policy for response to a campus threat of violence?
3. Are faculty, staff, students and collaborative partners trained in the policy?
4. Are regular practice drills spelled out in the policy and are they followed?

No charge • Complimentary parking
Symposium Panel Members

A panel of four highly experienced leaders in school and public safety has been assembled for this symposium. These leaders will share their experiences in preventing and managing serious critical threats. Audience participation is encouraged to pose questions, expand knowledge transfer and enhance learning outcomes. The panel members are:

Chief David L. Maggard, Jr., Irvine Police Department
Dr. Arthur Cummins, Orange County Department, Safe & Healthy Schools
Captain Steve Alegre, USC Department of Public Safety
Director Jon Arnold, Golden West College Public Safety

David L. Maggard, Jr. has been the chief of police for the City of Irvine since 2003. He is proud to serve with a highly committed team of law enforcement professionals who together have received national awards in the areas of technology and criminal investigations. Chief Maggard serves on the Irvine Public Schools Foundation's Advisory Council and is a member of the Orange County Human Relations Commission. He received the Ambassador of Peace Award from the Violence Prevention Coalition of Orange County in 2007 and is a recipient of the College of Health and Human Services Alumni of the Year Award from California State University, Long Beach. Chief Maggard was appointed by Governor Brown to the Board of State and Community Corrections and serves as California's representative to the State Associations of Chiefs of Police. In 2011, he was the President of the California Police Chiefs Association. In 2007, Chief Maggard served as President of the Orange County Chiefs of Police and Sheriff’s Association. Chief Maggard received a Bachelor of Arts degree in Legal Studies from the University of California, Berkeley, a Master of Science degree from California State University, Long Beach and is a Doctoral candidate at Pepperdine University. Additionally, Chief Maggard is a graduate of the F.B.I. National Academy in Quantico, Virginia. He has earned the highest respect among his peers and is known for facilitating successful collaborative partnerships.

Dr. Arthur Cummins is an administrator for the Orange County Department of Education. He currently oversees Instructional Services Division Learning Support – Safe & Healthy Schools. His expertise in safe and healthy schools and emergency preparedness has developed over the past two decades. He oversees $5.7 million in funding for activities in safe school planning, gang prevention and intervention, teen dating violence prevention, hate crime and conflict resolution. He is the administrator of the Crisis Response Network, a Critical Incident Stress Management team to serve public and private schools in OC. He trains campus first responders in the area of dealing with traumatic incidents; he is the county schools representative on the Orange County Emergency Management Organization schools committee and the schools liaison for the County Emergency Operations Center. Dr. Cummins is a long standing member of the California School Resource Officers Association. He is the regional lead for the School and Law Enforcement Partnership, a mandate by the California Attorney General's office coordinating safe school training in the counties of Orange, San Diego, Riverside and San Bernardino. He is also actively involved in coordinating the annual California Schools Resource Officers conference. Dr. Cummins previously served for five years as a public school teacher and eight years as an administrator in the Placentia/Yorba Linda Unified School District and Alvord Unified School District in Riverside County. He has presented workshops and provided training at dozens of conferences nationwide for the U.S. Department of Safe Schools among others.
Steve Alegre is responsible for public safety services at the University of Southern California (USC). He is no stranger to law enforcement, having served over 30 years as a police officer in the cities of Santa Ana, Corona, and Los Angeles Police Departments before “retiring” to take on the new challenges of campus public safety at USC. He spent the last nine years of his career at Santa Ana Police Department supervising the “Special Operations Unit” (S.O.U.) and the Mounted Enforcement Unit. As a corporal and police officer, he spent (17) years on the Special Weapons and Tactics Team (SWAT). He worked undercover narcotics, community relations and other crime suppression programs. Captain Alegre is a Level 1 Reserve Police Officer with LAPD and is currently assigned to the Metropolitan Division. This allows him to stay current in all matters relative to policing and to provide an excellent liaison with LAPD, a key partner for USC’s Department of Public Safety. He also coordinates the Reserve Police Officer Program for the Santa Ana Police Department. Captain Alegre has taught a variety of law enforcement classes including officer safety and field tactics, crowd control, firearms and supervision to name a few. He served as a part-time faculty member at Golden West College for 20 years. Captain Alegre graduated from the USC, School of Public Administration’s Delinquency Control Institute in 1995 and was President of the 100th Class. Previously, he attended Santa Ana College and Chaffey College where he majored in Criminal Justice.

Jon Arnold is the Director of Public Safety at Golden West College. He retired as a Captain with the Huntington Beach Police Department after serving over 30 years and was awarded both the Medal of Valor and Medal of Merit. Jon earned a BS in Criminology from CSU Long Beach and an MS in Business Management from Cal Poly Pomona. He is a graduate of the FBI National Academy and the California POST 2-year Command College. Jon spent time in the private sector as a vice president with a homeland security company. He served as security manager for the Orange County Superior Court System and at the San Onofre Nuclear Generating Station. Jon has authored nine articles that have been published in professional journals including Police Chief Magazine, LAW and ORDER Magazine, National Sheriff and the FBI Law Enforcement Journal and others on leadership, ethics, personnel investigations and other management subjects. Jon is a Certified Protection Professional with ASIS International, a member of the California College and University Police Chiefs Association, on the Board of Advisors for the Education Sector of FBI/InfraGard and participates on the OC Shield/Higher Education Task Force. Director Arnold is a proactive leader. Recently he developed safety guidelines for campus staff and students regarding active shooters and is adding new technology tools to enhance prevention and responses to safety concerns in and around GWC.
The Leadership and Ethics Institute promotes the study, research and practice of principled leadership and unwavering ethics. Visit our blog and sign up for our e-newsletter at lei.gwcnews.com
Newport Film Festival Founder Joins OCC Alumni Hall of Fame

Thursday, June 13, 2013

Gregg Schwenk, founder and CEO of the Newport Beach Film Festival, businessman, writer and educator, is Orange Coast College’s 2013 inductee to the Alumni Hall of Fame.

Schwenk, who attended OCC from 1986 to 1988, transferred to University of California at Berkeley, where he graduated as a Presidential Fellow with degree in Political Economy with high honors. He later completed the Advanced Managed Development Program at The University of Southern California.

Orange Coast College provided an “outstanding education,” said Schwenk, who enrolled at OCC after graduating from nearby Newport Harbor High School. “The broad range of classes prepared me well not only for UC Berkeley, but also for life overall.”

“Life overall” includes a career in investment banking, supervising mergers and acquisitions for both buyers and sellers as senior vice president at Strategic Mergers Group, RSM McGladrey and Citigroup. Schwenk has been a member of the adjunct faculty at Cal State Fullerton’s School of Communications for 13 years.

Schwenk’s love of film and economic development coalesced with founding the Newport Beach Film Festival, which screens over 300 films a year to an audience of mover 53,000. NBFF introduced Academy Award winners “Crash” (Best Picture, 2006) and “The Cove” (Best Documentary, 2009).

During the last 10 years, Schwenk has also supported OCC’s Film Department’s entries to the festival, “OCC Shorts.” He praised professors Bill Hall and Bob Lazarus, along with department coordinator Scott Broberg, for creating a strong program that “warrants a strong partnership” with the festival.

As a student at Berkeley, Schwenk researched the economic benefits of film production for regional and local economies. The experience prepared him for the future. He combined his love of film and his role as a director on Newport Beach’s Economic Development Committee into a new endeavor – The Newport Beach Film Festival.

Schwenk is also president of the Orange County Film Society, an organization that previews 20 films per year; many of them become nominees for the Oscars and Golden Globes.

When he is not working, Schwenk enjoys traveling and watching movies for fun. He also has close family ties to his parents and brother, who all live in Orange County.
Theatre Department to Hold ‘Rhinoceros’ Auditions June 17

The Orange Coast College Theatre Department is looking for actors to perform in the summer production of absurdist play, “Rhinoceros,” by Eugene Ionesco. Auditions will take place Monday, June 17, at 6:00 p.m. in the Drama Lab.

OCC theatre arts professor Rick Golson will direct the play. Rehearsals will take place Monday through Friday at 6:00 p.m. Auditions are open to anyone, but actors will be required to enroll in Theatre Arts 171.

The dates of performance are July 26, 27, 28, August 2, 3 at 7:30 p.m. and August 4 at 2:30 p.m. Tickets are $10 advance, 12 at the door; and $6 advance, $8 at the door for students, seniors, children. Tickets are available at the OCC Bursars Office, (714) 432-5880, ext. 1, or online at www.occtickets.com.

For more information, contact Golson at (714) 432-5640, ext. 6.

$220,000 Grant Ending, But OCC Continues Alcohol Awareness Effort

Orange Coast College plans to continue a campus-wide alcohol awareness program originally funded by a $220,000 grant from the Orange County Health Care Agency. The 18-month grant ends in June.

“Over the past year, we really accomplished a lot,” reported Associate Dean of Student Health Services Sylvia Worden. She is especially proud of a campaign to encourage students to volunteer to be designated drivers.

The grant helped the campus recruit and train students who volunteered to become peer health educators and organize health-related events. PHAcT, which stands for “peer health action team,” planned a recent campus-wide alcohol awareness day, where students served up “mocktails” and members of the Costa Mesa Police Department conducted field sobriety testing for students wearing drunk goggles.

OCC also helped organize the Campus Alcohol Program Exchange (CAPE), a coalition of Orange County colleges and community organizations that meets once each semester to share resources and ideas about alcohol prevention programming. The next meeting will take place at UC Irvine in September.

Coast also became the first RADD (Recording Artists Against Drunk Driving) community college. RADD encourages bars and restaurants frequented by college students to offer incentives such as free soda or appetizers to designated drivers.

“Our support from Orange County Health Care Agency will be over on June 30th, but we feel that we’ve formed a good basis to continue our designated driver promotion in the future,” Worden said.